

CRAWFORD COUNTY COMMISSION ON AGING & SENIOR CENTER
Regular Board Meeting
June 16, 2015 @ 308 Lawndale St., Grayling

The meeting was called to order at 6:05 p.m. by Jack Mahank.

BOARD MEMBERS IN ATTENDANCE:

Dean McCray, Matthew LeBlanc, Jack Mahank, and Cheryl Hopp.

BOARD MEMBERS ABSENT: Janet McClain absent with notice. Terry Lockwood absent with notice. Carol Lovely absent with notice.

ALSO IN ATTENDANCE: Director Snyder, Melanie Conway, Lynn Cheney.

The Pledge of Allegiance was led by LeBlanc. A prayer was offered by Hopp.

APPOINTMENT OF TIME KEEPER: Hopp was appointed time keeper for the meeting.

AGENDA:

Motion by McCray to approve the agenda, supported by LeBlanc. Ayes (4) four, nays (0) zero. Motion carried.

CONFLICT OF INTEREST: None.

PUBLIC COMMENT: I just enjoy being here.

CONSENT AGENDA:

Motion by LeBlanc to approve the Consent Agenda, supported by Hopp. Ayes (4) four, nays (0) zero. Motion carried.

CORRESPONDENCE:

REPORTS

A. DIRECTOR'S REPORT:

Motion made by McCray to receive and file the Directors Report, supported by Leblanc. Ayes (4) four, nays (0) zero. Motion carried.

B. NEMCSA:

Mahank brought back the 2016 Annual Implementation Plan; it is the third year of a three year plan. Also, reviewed the NEMCSA annual report, brought a copy back for the board members to review.

C. NORTHEAST MICHIGAN REGIONAL COUNCIL ON AGING – Earl Corpe

OLD BUSINESS:

A. The Future of Aging Services – 9 Strategies to Transform Organizations:

Strategy Two: Rethink your Target Population.

Director Snyder stated that the article states that it is a mistake to focus on those in need. The article suggests it is a mistake to limit who we focus on. The Older American Act states that the focus needs to be on low income and minority individuals. The COA neglects the private pay market. If you are under age 60 you have to pay the full cost of the meal. The COA does not have a strategy to market as private pay.

Mahank stated that the COA needs to rethink our strategy, and start reaching out to more seniors. Need to look for more programs that are designed for seniors that are not low income.

The following are suggestions that were made:

- Community Center: a place that serves the whole community and not just seniors.
- To survey seniors in geographic area that has higher incomes to find out what they would like to do.
- Increase the number of concerts. Work with the Artisan group to make sure there are no conflicting dates. Check into the Rialto about hosting a concert, or an outside concert.
- Increase the number of trips. One suggestion was the Quilt Hopp. Taking a bus and hitting the quilt shops that are participating around the area.
- Trips to different towns when they are having festivals or events planned.
- Canoe or Kayaking.
- Contract with a travel agency, to plan trips. Most of these trips tend to be overnight and cost over a hundred dollars. Director Snyder stated that the COA participants are not willing to pay out that much.
- Keep the core projects and then put the majority of the budget toward activities that would bring in the younger crowd.
- Restaurant voucher program.

NEW BUSINESS:

A. Budget Amendments:

Motion made by Hoppe to accept the budget amendments, supported by Leblanc. Ayes (4) four, nays (0) zero. Motion carried.

B. Board Member Recruitment:

Director Snyder stated that Lovely was the only person that applied. The Commissioners went back to look at who applied the last time. They were Earl Corpe and Bill Leeson. Jerri Selthoffer might have also applied. Director Snyder stated that the board member must live in Crawford County. The board should look for someone that would be a good member.

Director Snyder will let the board know if Sandy Moore is going to advertise the board position again.

C. Governance Policy Calendar – Review of By-Laws:

Motion made by McCray that the board reviewed the by-laws and to keep them the same, supported by LeBlanc. Ayes (4) four, nays (0) zero. Motion carried

BOARD MEMBER COMMENTS/CONCERNS:

McCray stated that some people block the isles with their wheelchairs in the dining room. This is a space issue and the staff tries to have them sit at the front tables. This tends to be more of a problem at the special dinners.

Mahank asked about staffing. Director Snyder stated that the COA is now fully staffed. The new cook started on Monday.

Mahank asked if everyone is comfortable with what the conflict of interest statement means. The conflict of interest must have a financial gain.

Mahank asked if the executive limitations limit of \$10,000 to low. Director Snyder said that there is no issues since the board raised it to \$10,000.

PUBLIC COMMENT: None.

ADJOURNMENT: Motion by LeBlanc, supported by Hopp to adjourn the meeting at 7:17pm. Ayes (4) four, nays (0) zero. Motion carried.

Respectfully Submitted,

Dean McCray, Secretary

Recorded by Lynn Cheney